



## Terms & Conditions

Domoney Ltd will only use your personal details for the purposes of administering the campaign and identifying the creators of the winning entries. For the promoter's privacy policy, visit [www.daviddomoney.com](http://www.daviddomoney.com).

### **Entering the competition**

1. The competition is free to enter. The competition closes on Monday 1 August. Judging will take place within 28 days of competition closure, and winners will be notified by telephone within 14 days of judging. To enter, complete the starter pack request form found on the website [www.cultivationstreet.co.uk](http://www.cultivationstreet.co.uk). Entries are submitted and accepted online. Participating streets must have a minimum of 3 consecutive houses. The Promoter does not accept responsibility for late or lost entries.
2. The Promoter cannot return competition entries.
3. To register for the Competition successfully, each participant must correctly provide participant names and full address details onto the application form. No application will be accepted if all the above details are not provided. One application will cover all houses involved in your street with one nominated Street Champion to receive news and or discounts pertaining to the competition.
4. It is important that the Street Champion of the street competition enters the details pertaining to each specific property which is to be included in the competition in preparation for that big win. Each competition application shall be for three consecutive properties who shall all be named (and full details of the property and home owner/tenant given) on the application form. Any competition prize awarded to such an application shall be shared equally between the named properties and no prize shall be awarded to or claimed by any property not named on the application. Any participant under the age of 16 will need the consent of a parent or guardian to enter. Properties not listed on the application form will not be included in the winnings. Please note: In the event that a member of the syndicate no longer wishes to take part in the competition or a replacement entry is found, the Street Champion will need to notify Cultivation Street 2016 of the change(s) immediately either through the website at [www.daviddomoney.com](http://www.daviddomoney.com) or by phone on 01926 641997.





5. Cultivation Street Award 2016

The winning Regional Street will receive the top prize of £10,000 in National Garden Gift Vouchers.

The 5 regions are: ( 1) Scotland, (2) Midlands and East Anglia, (3) North of England, (4) South and Channel Islands (5) Wales, Northern Ireland and Isle of Man. The Cultivation Street 2016 prize is only applicable to those entries which satisfy the entry criteria and are developments of a minimum of three consecutive front gardens.

6. Regional Category Awards 2016

The winning street will receive a prize of £10,000 in National Garden Gift Vouchers to share amongst participants entered onto the application and/or replacement as approved by Domoney Ltd. (see 5.). The judges' decision shall be final and no correspondence shall be entered into. The Cultivation Street 2015 prize is only applicable to those entries which satisfy the entry criteria and are developments of a minimum of three consecutive front gardens.

7. Specialist Category Awards 2016

In addition to the regional awards, participants can enter the competition under the following categories:

	<u>Top Prize</u>
Schools	£2,000
Front Gardens	£1,000
Small Spaces	£1,000
Ambassador of the Year	£250





- Regional Award: We are looking for the best community garden project in our 5 regional areas. To be in with a chance to be crowned The UK's Best Community Project, all you have to do is team up with neighbours to make Britain a nicer place to live. We strive to reward and our judges will be looking for passion, whether you have a sustainable project, aim to encourage wildlife and attract nature into your garden, or re-use and recycle discarded products or waste – if you have a gardening project we want to hear from you.
  - School Award: This award will go to the school that has involved children to create the best school garden. It can be edible or ornamental. Also to demonstrate that it is teaching children how to garden and interact with nature.
  - Front Garden Award: This award will go to the best street of front gardens. Is your street a secret haven or is it admired by the surrounding area? We are looking for a street full of pride. Start encouraging your neighbours to take part – the more the merrier!
  - Small Space Award: This award goes to the best small garden. We are looking for a small area that has been transformed in to a mini garden. Your space could be a holiday caravan plot, allotment patch, balcony, or narrowboat roof. We are looking for clever use of space.
  - Ambassador of the Year Award: This award is for the Community Ambassador that has shown most promise and has developed skills and built relationships with community projects. We will also be looking for people who have encouraged communities to share their stories and photos online, and assisted with entries.
8. The judging panel, which will include David Domoney and other members (the 'Judging Panel'), will select the winners pertaining to each category and the Cultivation Street 2016 Award. The judges' decision is final.
9. Judging of the gardens will be based on a view(s) taken from the roadside.







10. Regions are divided as follows:

**Scotland:**

AB, DD, DG, EH, FK, G, HS, IV, KA, KW, KY, ML, PA, PH, TD, ZE

**North of England:**

BB, BD, BL, CA, CH, CW, DH, DL, DN, FY, HD, HG, HU, HX, L, LA, LS, M, NE, OL, PR, S, SK, SR, TS, WA, WF, YO

**Wales, Northern Ireland and Isle of Man:**

BT, CF, IM, LD, LL, NP, SA, SY

**South of England and Channel Islands:**

AL, BA, BH, BN, BR, BS, CM, CO, CR, CT, DA, DT, E, EC, EN, EX, GU, GY, HA, HP, IG, JE, KT, LU, ME, MK, N, NW, OX, PL, PO, RG, RH, RM, SE, SG, SL, SM, SN, SO, SP, SS, SW, TA, TN, TQ, TR, TW, UB, W, WC, WD

**Midlands and East Anglia:**

B, CB, CV, DE, DY, GL, HR, IP, LE, LN, NG, NN, NR, PE, ST, TF, WR, WS, WV

The 5 regions are: ( 1) Scotland, (2) Midlands and East Anglia, (3) North of England, (4) South and Channel Islands (5) Wales, Northern Ireland and Isle of Man.

11. No cash or other prize alternative, in whole or in part, except, owing to circumstances outside the reasonable control of the promoter, the promoter reserves the right to substitute a suitable alternative of equal or greater value.

12. By submitting your entry via this promotion, you license and grant the promoter, its affiliates and sub-licensees an exclusive, royalty free, perpetual, worldwide, irrevocable and sub-licensable right to use, reproduce, modify, adapt, publish and display such content for any purpose in any media, including for use by the promoter on advertising and printed material published and distributed nationwide, for use on the promoter's website and/or related publicity material, and for use on social media sites including Facebook and Twitter, without compensation, restriction on use, attribution or liability. The entrant agrees not to assert any moral rights in relation to such use and warrants that materials submitted are original works, have not been copied in whole or part from any third party and you have full authority to grant these rights.





14. This competition is in no way sponsored, endorsed or administered by or associated with Facebook or Twitter. You are providing your information to the promoter, not Facebook or Twitter. By entering the competition you agree to a complete liability release for Facebook and Twitter. All entries will be subject to Facebook and Twitter terms of use that can be found at [www.facebook.com](http://www.facebook.com) and [www.twitter.com/tos](http://www.twitter.com/tos)
15. Winners will be required to participate in publicity including National Newspapers with no further recompense.
16. The winners will be notified by telephone immediately after judging has taken place.
17. Prizes unclaimed after 28 days will be deemed to have been forfeited and the promoter reserves the right to offer the prize to the 2nd place entrant.
18. For the names and counties of all prize winners, visit [www.cultivationstreet.co.uk](http://www.cultivationstreet.co.uk) within 15 days of the closing date.
19. Promoter: Domoney Ltd, The Old Mill, Mill Lane, Kineton, Warwickshire, CV35 0LA.
20. The competition is a licensed trademark of Domoney Ltd with our contributing sponsor Horticultural Trade Association with their brand 'National Garden Gift Vouchers' together with our media partner 'The People'.
21. The Winner agrees that the copyright and all other rights title and interest (including rental and lending rights) in respect of all photographs and footage taken by the Promoter featuring the Winners shall belong to and are hereby assigned to the Promoter (by way of present assignment of present and future copyright) and that the Promoter shall have the right to deal with such footage, or any part of it, in any way the Promoter thinks fit, and that the footage, and any part of it, (and all allied and ancillary rights) may be exploited in all media formats now known or hereafter invented throughout the universe for the full period of copyright, and all renewals and extensions, and so far as possible in perpetuity.
22. Events may occur that render the Competition itself or the awarding of the prize impossible due to reasons beyond the control of the Promoter and accordingly the Promoter may at its absolute discretion vary or amend the Competition and/or these Terms and Conditions and without notice in the event of any event outside the Promoter's reasonable control and the Artist agrees that no liability shall attach to the Promoter as result thereof.
23. The competition shall be governed by the laws of England and Wales.

