



[Send to a Friend »](#) | [Subscribe »](#) | [Archive »](#) | [Update your Profile »](#) | [Print all Articles »](#) | [RSS »](#) | [Visit our website »](#)



[Return to Cover Page»](#)

[Print](#)

Top centres join David Domoney's ambassador scheme

More than 150 garden centres, including some of UK's leading destination sites, have joined the Cultivation Street ambassador scheme.

Webbs, Bents, Hillier's, Haskins, Barton Grange, Ayletts, Notcutts, Dobbies, Millbrook, Frosts, Scotsdale, Altons and Klondyke are among those who have already pledged their support.

The Ambassador Scheme was launched by Cultivation Street founder David Domoney at the GCA Conference in January. Domoney is now calling on even more garden centres to sign so there is national coverage of Ambassadors. "It's a marvellous scheme that engages garden centres with their local community gardeners and school gardens," he said. "It's free to the garden centres and it carries huge weight with national publicity behind it."

The scheme has the backing of the HTA, whose chief executive, Carol Paris, said: "The ambassador scheme puts garden centres at the heart of their communities and then continues to support them with regular newsletters advice, ideas and national publicity. The garden industry with Cultivation Street can make a real difference by encouraging and connecting with new gardeners"



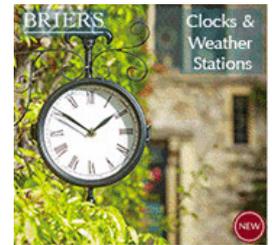
To become a Cultivation Street Ambassador, the garden centre must nominate one member of staff to be the point of contact for their local community and school gardeners. The Cultivation Street team will support that member of staff with regular newsletters, briefing packs and advice on how build relationship with local gardening projects.

The scheme is designed to nurture stronger and more supportive relationships between garden centres and their local communities. It is part of the Cultivation Street campaign to promote community and school gardening, organised by David Domoney and sponsored by the HTA and National Garden Gift Vouchers.

The Ambassador Scheme aims to encourage garden centres to offer support and advice to local community gardening projects. In return, the communities will build closer relationships with garden centres and provide them with progress updates.

Garden centres can register to join at [here](#)

Alternatively, contact the Cultivation Street hotline on 01926 641997 or [click here](#) to email



Inside GTN April 2016



solitary bee nesters



Flower Council Holland

In This Issue

[Early Easter leads to March sales being up 8%](#)

[Tesco's latest sell-off refuels Dobbies speculation](#)

[Two garden centres in London and Bucks to close](#)

[Consumers slow to trust in contactless payment](#)

[French DIY and gardening startup ManoMano sets its sights on UK](#)

[Which? names T&M's incredicompost as best for seeds and young plants](#)

[Warwickshire plant pot company wins overseas business](#)

[GIMA 'seed corn' award helps winner to first-year bonanza](#)

[Top centres join David Domoney's ambassador scheme](#)

[Facebook](#) [Twitter](#) [LinkedIn](#) [Google+](#) | [Comment \(0\)](#)

Comment

Comment:

Notify me by email if someone replies to or likes my comment

Deco-Pak to separate aggregates and birdcare at Glee

Johnsons Lawn Seed to reach retail fever pitch

Westland to sponsor Balmoral Show in Northern Ireland

Horticultural/Plantarea Manager (Gloucester)

Junior Buyer: Garden Care

Garden Sundries Retail Manager (Hampshire)

Customer Experience Manager (Northamptonshire)

Garden Sundries Retail Manager (Middlesex)

Get your own copy of GTN Xtra

Wyevale Garden Centres appoint new finance chief

Encouraging signs as garden product sales rise

TV advertising pushes Miracle-Gro Growables into Bestsellers chart

HTA National Plant Show - almost sold out

Growing media sales still ahead of the game

Centurion appoints new Head of Field Sales

High-tech BBQ boost for Premier Decorations

Brentwood planners to consider new garden centre proposal

Christine Walkden joins Baby Bio Outdoor on roadshow

Blood pressure check with that, sir?

Wyeville Garden Centre theft hearing adjourned

Highgrove Festival gets helping hand from nurseries

Inside the April issue of GTN

Bestsellers Top 50 charts every week

Buy your subscription to GTN Bestsellers

All the latest news from the world of garden centre catering

Garden centres without cafés can join coffee morning

Francesco Mazzei & Robert Ortiz join Natural Food Kitchen chef line-up

Situations Vacant

Horticultural/Plantarea Manager (Gloucester)
Salary: £24,000 - £28,000

[Read more»](#)

Junior Buyer: Garden Care
Competitive salary

Notcutts
Helping gardeners since 1897

[Read more»](#)

Garden Sundries Retail Manager (Hampshire)
Salary: £16,000 - £20,000

[Read more»](#)

Customer Experience Manager

(Northamptonshire)

Salary: £16,000 - £20,000

[Read more»](#)

**Garden Sundries Retail
Manager (Middlesex)**

Salary: £16,000 - £20,000

[Read more»](#)

Send us your news and
great ideas

Contact us with your news.

Email neil.pope@tgcmc.co.uk,
or
trevor.pfeiffer@tgcmc.co.uk
or call the GTN News team on
01733 775700

[Send to a Friend »](#) | [Subscribe »](#) | [Archive »](#) | [Update your Profile »](#) | [Print all Articles »](#) | [RSS »](#) | [Visit our website »](#)

Published by **The Garden Communication & Media Company**

© 2016 The Garden Communication & Media Company. All rights reserved.

Email Software by Newsweaver