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Notcutts' Cultivation Street ambassadors

Posted by [GardenCentreRetail](#) on Friday, February 5, 2016 · [Leave a Comment](#)



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Notcutts has signed up to be the first garden centre group to support the Cultivation Street Ambassador programme. Cultivation Street, headed by David Domoney, is a national community gardening campaign supporting gardening projects in communities and schools. The campaign includes a competition to find the UK's best projects with a prize pot of £20,000.

As ambassadors to the programme, Notcutts will provide friendly help and advice for anyone wanting to get involved. This may include design and planting advice, tips on creating wildlife gardens or growing fruit and vegetables. Notcutts were part of the round table discussions that helped develop the ambassador programme.

David Domoney, campaign founder, said: "I am delighted Notcutts are supporting Cultivation Street. I started my career as an apprentice at Notcutts, so it is great to have them on board."

Julie Murray, Marketing Director, Notcutts said: "We are really excited about the project and hope more people will be encouraged to have a go at gardening. Often people just need a little advice and inspiration to get started, and now they can have a friendly face at their local garden centre to help."

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