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Cultivation Street

PRIVILEGE CLUB  
MEMBERS AREA

Notcutts are proud to be the first Garden Centre group to sign up as an ambassador to support [Cultivation Street](#), which is headed by TV Gardener and Broadcaster David Domoney.

With a nominated ambassador at each of our [garden centres](#), our ambassadors are there to offer help and advice for community project members. This may include design and planting advice, tips on creating wildlife and allotment areas and seasonal help on what to plant when.

This in turn encourages closer ties between garden centres and communities, who can provide ambassadors with updates, photos and progress as projects become a joint venture.

**Find Your Local Ambassador****What is Cultivation Street?**

Cultivation street is a national community gardening campaign whose aim is to support gardening projects in schools and local communities. With more and more gardens disappearing from Britain's streets, Cultivation Street aims to bring back front gardens ensuring that local communities and wildlife benefit from greener streets. Cultivation Street is also looking to support local community gardening projects with funding whilst aiming to inspire more and more people to take up gardening in their local community. The campaign also includes competitions to win a combined prize pot of **£20,000** worth of National Garden Centre Gift Vouchers.

**How did Cultivation Street start?**

David started Cultivation Street when he started noticing the increase in the number of front gardens with no flowers and plants and only concrete. The joy of the front garden was disappearing from the British street and he decided it was time to do something to bring the great British Garden back onto our streets!

**Who is Cultivation Street aimed at?**

1. Street residents with front gardens
2. School gardens
3. Community garden members
4. Neighbourhood garden groups



Cultivation Street

*We're always here to help*

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PRIVILEGE CLUB enquiries 0344 879 4166

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