

May 4, 2016

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National Community Gardening Campaign Cultivation Street trebles its reach by moving from The Sunday People to The Sunday Mirror.

Posted by [Fay Tate](#) on Tuesday, May 3, 2016 · [Leave a Comment](#)



David Domoney from ITV This Morning and ITV's Love Your Garden, takes the helm of gardening in the Sunday Mirror with a weekly double page spread to the three million readers, and with him comes with the National Community and School Gardening Campaign called Cultivation Street.

Every week there will be inspiring case studies of schools, neighbourhoods and community gardening projects with practical gardening hints and tips to help the nation get growing.

The national campaign boasts over a hundred and eighty Cultivation Street Garden Centre Ambassadors in leading garden centres up and down the country, plus a gardening competition to find the UK's best community, neighbourhood and school gardening projects.

It has a gob-smacking prize pot of £20,000 National Garden Gift Vouchers through its association with the HTA.

David said: "The Sunday Mirror is the perfect home for Cultivation Street. Every week, I will be writing about some amazing community projects and outstanding school gardens, sharing their secrets for success to inspire others to get gardening and improve their quality of life."

David promotes the benefits of gardening on his television shows ITV1 This Morning both live in studio and on location, Channel 5's Saturday show and ITV1's Love Your Garden.



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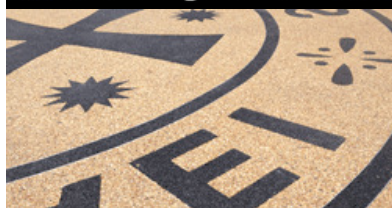


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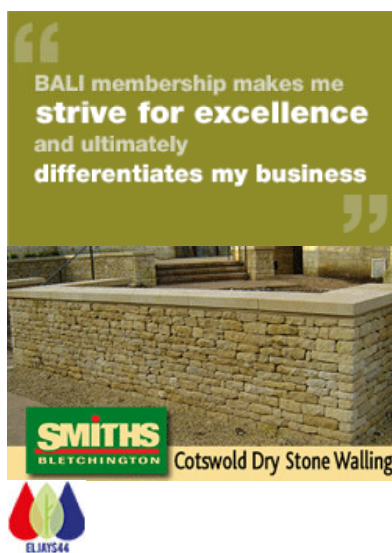
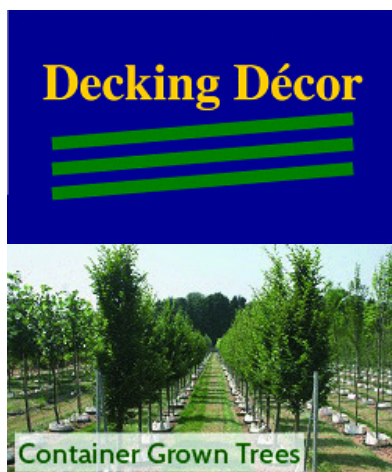


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